

Bachelor of Business Administration (B.B.A.) Semester Scheme
Curriculum Structure for Undergraduate Programme from 2024-25
Syllabus to be framed by respective Management subjects (Departments)

SN	COURSE	TEACHING HOURS	CREDITS
FIRST SEMESTER			
1	LANGUAGE 1	4	4
2	LANGUAGE 2	4	4
3	FUNDAMENTALS OF ACCOUNTING	5	5
4	BUSINESS MANAGEMENT	5	5
5	MARKETING MANAGEMENT	5	5
6	COMPULSORY PAPER	3	3
TOTAL			26
SECOND SEMESTER			
1	LANGUAGE 1	4	4
2	LANGUAGE 2	4	4
3	CORPORATE ACCOUNTING	5	5
4	ORGANIZATIONAL BEHAVIOUR	5	5
5	RETAIL MANAGEMENT	5	5
6	COMPULSORY PAPER	3	3
TOTAL			26
THIRD SEMESTER			
1	LANGUAGE 1	4	4
2	LANGUAGE 2	4	4
3	HUMAN RESOURCES MANAGEMENT	4	4
4	QUANTITATIVE TECHNIQUES	5	5
5	PRODUCTION & OPERATIONS MANAGEMENT	4	4
6	COMPUTER APPLICATIONS FOR BUSINESS	4	4
TOTAL			25
FOURTH SEMESTER			
1	LANGUAGE 1	4	4
2	LANGUAGE 2	4	4
3	STRATEGIC MANAGEMENT	4	4
4	FINANCIAL MANAGEMENT	5	5
5	ENTREPRENEURSHIP DEVELOPMENT	4	4
6	MANAGEMENT INFORMATION SYSTEMS	4	4
7	SKILL-1 (PRACTICAL KNOWLEDGE)	2/4	2
TOTAL			27
FIFTH SEMESTER			
1	FUNDAMENTALS OF COSTING	4	4
2	GOODS AND SERVICES TAX	4	4
3	INCOME TAX-I	4	4
4	BUSINESS RESEARCH METHODS	4	4
5	CORE ELECTIVE -1	4	4
6	CORE ELECTIVE -2	4	4
7	SKILL-2 (PRACTICAL KNOWLEDGE)	2/4	2
TOTAL			26
SIXTH SEMESTER			
1	MANAGEMENT ACCOUNTING	4	4
2	INTERNATIONAL BUSINESS	4	4
3	INCOME TAX-II	4	4
4	PROJECT	4	4
5	CORE ELECTIVE -3	4	4
6	CORE ELECTIVE -4	4	4
7	SKILL-3 (PRACTICAL KNOWLEDGE)	2/4	2
TOTAL			26
GRAND TOTAL			156

Elective Papers:

1. One elective paper is offered in 3rd and 4th semester for which student can make the choice from the Department other than the major subjects. The choice should be within the Arts stream. At least one or two papers from each major subject have to offered. Student will have option to choose from the given list.
2. The students shall have the option of choosing any one elective group in V semester and the same group shall we continued in the VI semester.

ELECTIVE PAPERS

ELECTIVE PAPERS FOR V SEMESTER	ELECTIVE PAPERS FOR VI SEMESTER
A. FINANCE	
1. FINANCIAL SYSTEM AND MARKETS	3. FINANCIAL SERVICES
2. INVESTMENT MANAGEMENT	4. PORTFOLIO MANAGEMENT
B. MARKETING	
1. CONSUMER BEHAVIOUR	3. ADVERTISING AND MEDIA MANAGEMENT
2. SERVICES MARKETING	4. SALES AND DISTRIBUTION MANAGEMENT
C. HUMAN RESOURCE MANAGEMENT	
1. ORGANISATIONAL DEVELOPMENT	3. PERFORMANCE MANAGEMENT
2. INDUSTRIAL RELATIONS MANAGEMENT	4. MANAGEMENT OF TRAINING AND DEVELOPMENT